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U. S. Department of Agriculture

STERLING DAHLIAS



A. & E. WATERHOUSE
VINELAND, N. J.

1932

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GREETINGS



It is with great pleasure we send you our 1932 catalogue of Dahlias.

We earnestly thank our many customers for their valued patronage, and for their expressions of satisfaction and pleasure at the results received from our **Sterling** roots.

We are happy to be able to report a splendid harvest of large strong roots, which assures you as well as ourselves, of the same high quality as heretofore.

Yours for healthy and beautiful Dahlias.

STERLING DAHLIA FARM,

A. & E. WATERHOUSE.

Informal Decorative Dahlias



***BREEZE LAWN**—Dazzling vermillion, perfect form, early and profuse bloomer **.25**

CHARLES STRATTON—Color; pale gold shaded and tipped rose red. Blooms early and profusely on strong stems **.50**

FORT MOMMOUTH—This giant dahlia is a great winner at the shows. The color is rich claret shading to maroon. Splendid form on long stiff stems **1.50**

***JANE COWL**—This is a very popular dahlia. Color; a warm buff and old gold, blending to apricot and rose at center. Giant flowers on long stiff stems **1.00**

***KATHLEEN NORRIS**—This is a splendid exhibition dahlia of true rose pink, deepening later to mallow pink with young central petals a lighter shade. Flowers are held erect on long strong stems. Strong foliage which is insect repellant **4.00**

***KING MIDAS**—Color, pure golden yellow, form perfect, stems long stiff and straight, holding up the giant flowers. Rated as one of the greatest of all exhibition dahlias **2.50**

MARGARET WOODROW WILSON—Color; an opalescent pink. Face of petals creamy white with phlox pink reverse. A good grower and early and profuse bloomer **.50**

PRIDE OF STRATFORD—A fine, large dahlia inclined to be a little bashful. Color, cadmium orange shaded light orange yellow at base of petals, reverse rose doree. **.65**

ROOKWOOD—Pure, bright cerise rose. Large flowers of good form held erect on fine straight stems **.75**

***WALDHEIM SUNSHINE**—This immense but graceful dahlia is rated among the best. It is a deep golden yellow, shading to chrome yellow at center, while the reflex is lightly suffused scarlet. The form is excellent with full high centre. The stems are strong and erect **2.00**

SANHICAN'S PEACH—Color, golden bronze shading to reddish salmon. A splendid variety for garden and exhibition. **1.00**

Formal Decorative Dahlias



- ***CASPER G. WARE**—A dahlia of many uses. A pleasing shade of bright clear violet rose. Flowers are produced freely on erect stems **.50**
- ***CHAMPAGNE**—One of the popular autumn shades from burnished copper to chamois **.50**
- ***CAPE HENLOPEN LIGHT**—Color; creamy yellow changing to creamy white. A strong sturdy grower and an early and profusive bloomer **2.50**
- ***EASTERN STAR**—Color, a saffron yellow with old gold shadings. Large flowers held erect on strong stiff stems with good keeping qualities **1.00**
- ELLINOR VANDEVEER**—Bright rose pink with darker shadings. Splendid form on long stiff stems **.75**
- ***FRAZIER**—Color; rich glowing oriental red tipped yellow with yellow at base of petals. An early and continuous bloomer on rigid stiff stems **3.00**
- ***GRACE**—Color; pure white tipped and suffused lavender. One of the best cut flowers. Blooms of good size held erect on graceful stems **2.50**
- IDA PERKINS**—One of the finest large white dahlias. A continuous and early bloomer **1.50**
- ***JANE HALL**—Color; buff yellow with bronzy suffusion **.35**
- ***JEAN KERR**—Pure white of fine form, a profuse bloomer on stiff stems. Good keeping qualities **.35**
- JERSEY BEACON**—A massive bloom on strong stems. Color, bright scarlet with buff reflex. Free bloomer **.50**
- ***JERSEYS BEAUTY**—This is a pink flower which holds a place of its own among all dahlias. Ideal for cutting purposes, **.35**
- KEMP'S LAVENDER**—Color, lavender with white tips. Distinct and effective **.35**

STERLING DAHLIAS

FORMAL DECORATIVE DAHLIAS

Continued

- ***KENTUCKY**—A sport of Jerseys Beauty. Color; pure salmon pink. A good cut flower variety 2.00
- MARGARET MASON**—Color; a pleasing shade of silvery lavender pink. Large flowers on rigid stems.50
- M. F. HEAPHY**—Large flowers of velvety crimson carmine with purple shadings. Early bloomers with excellent stems50
- ***MARIE**—Luminous delicate pink. Early and free bloomer with full centers to the last 1.50
- MILLIONAIRE**—Lavender pink tinting to white at center. Very large and full form25
- ***MRS. CARL SALBACH**—A beautiful mauve pink tinting to white at center. Long stiff stems.50
- ***MRS. I. DE VER WARNER**—Color; a clear lilac rose. Large, fine form, on long sturdy stems. No garden should be without this favorite25
- ***PRIDE OF CALIFORNIA**—Large crimson red shading darker at the center. Profuse bloomer25
- ***ROSA NELL**—Rich glowing cerise, large flowers on long graceful stems. A beauty50
- ***SAGAMORE**—Color, amber gold slightly suffused with salmon rose and orange buff. Wonderful commercial dahlia50
- ***THE WORLD**—Color, rich, deep rose magenta overlaid garnet with silver shadings on edge of petals. A real prize winner at all the shows 2.50
- THOMAS A. EDISON**—Color; royal purple. A massive bloom of distinct coloring held erect on long sturdy stems. Another fine prize winner 4.00
- TRENTONIAN**—Blending of old gold, amber and coppery bronze.75
- UNCLE TOM**—Color; rich velvety maroon almost black, blooms held erect on long stiff stems50

Paeony Dahlias

MRS. FRANCES BULLARD—Color, a clear silver or paste pink, shading lighter at the center. Early and profusive bloomer on strong stems **.50**



Miniature Decorative Dahlias

ARMARANTH—Color, at base of petals bright amaranth purple tinting to light rosaline purple at tips **.25**

LITTLE JEWEL—A beautiful bright luminous pink tinting lighter towards the tips **.35**

SWEETHEART—Color, crimson tipped white **.25**



Miniature Ball Dahlias

COCARDE—Color; soft salmon pink shading to salmon rose **.35**

SPLENDENS IMBRICATA—Color; vivid cardinal red **.25**



Pom Pom Dahlia

BRONZE BEAUTY—Beautiful golden apricot **.25**

Cactus Dahlias



***A. LINCOLN**—This dahlia is a free; open grower; on long erect stems. Color; bright spectrum red, reflex, rose red **2.00**

***AMBASSADOR**—A very popular flower at the dahlia shows. Color; soft yellow buff, shaded salmon pink **.75**

BALLET GIRL—Color; orange tipped white, some flowers solid orange on the same plant **.50**

***C. B. GITHENS**—Color, clear yellow. Splendid form, on long slender but stiff stems **.35**

***GLADYS BATES**—Color; tan, with rose reverse. An extremely profuse bloomer on long straight stems **.35**

***KALIF**—Color; rich strawberry red or carmine. A good cut flower and an old favorite **.40**

LADY ELIZABETH—Color; light yellow, overlaid bronzy rose. Very pleasing with fringed petals **.35**

***MRS. EDNA SPENCER**—Color; silvery lilac, shading to bright orchid pink. Fine form, profuse bloomer, and good keeping qualities; long erect stems **.25**

Semi-Cactus Dahlias



ALICE WHITTIER—Large primrose yellow, fine form on long graceful stems **.75**

***CIGARETTE**—Color; fine scarlet tipped white, some flowers come all scarlet. Blooms large on long cane stiff stems **.35**

DADDY BUTLER—Color; rosy carmine, reverse of petals lighter. An early profuse bloomer on perfect stems **.35**

ELSIE DANIELS—Flowers of pale violet orchid white centers. **.50**

***EDNA FERBER**—Glistening coral shading to old rose at base of petals. This flower has curled and twisted petals forming a very full bloom held erect on fine stems **1.50**

***EMMA MARIE**—A pleasing shade of clear pink with creamy white center. Flowers with full high centers, and born erect on extra long stiff stems. A very good exhibition and commercial dahlia. **.50**

FRANCIS LOBDELL—Mallow pink with white center. One of the most popular varieties. A profuse bloomer on rigid stems **.35**

GLADYS SHERWOOD—Pure white, produced on strong stiff stems. **.25**

***JERSEYS SWEETHEART**—Delice pink, shading to white in center. A dainty, attractive variety for cutting purposes. **.75**

***MAE GREFE**—Shrimp pink with white center. A profuse bloomer on long stiff stems. A splendid exhibition and cut flower variety. **.50**

***NAAGLES ROEM**—Color; buff yellow tipped rose. Excellent stems splendid keeping qualities **.50**

***ROBERT E. LEE**—Color; a rich red that does not fade, of good form, erect stems, and free blooming habits, making it an ideal cut and exhibition dahlia **5.00**

***SUNSET GLOW**—Color; old gold shading yellow and suffused scarlet. It is a profuse bloomer and a good late summer cut flower **.25**

Sterling Dahlia Collections

We have made many good friends through our collection offers; and in order for you to have the pleasure of growing **Sterling Dahlias** we are now offering for your consideration these wonderful bargain collections listed below.

Collection No. 1

\$1.00 Value \$2.15

Millionaire
Breeze Lawn
Lady Elizabeth
Jane Hall
Gladys Sherwood
C. B. Githens
Frances Lobdell

Collection No. 2

\$1.50 Value \$3.35

Ambassador
Champagne
Daddy Butler
Mrs. Frances E. Bullard
Uncle Tom
Mrs. Edna Spencer
Pride of California
Casper G. Ware

Collection No. 3

\$2.50 Value \$5.35

Cigarette
Margaret Woodrow Wilson
Rosa Nell
Jerseys Beauty
Naagles Roem
Emma Marie
Elsie Daniels
Alice Whittier
Ballet Girl
Pride of Stratford
Mrs. I. De Ver Warner

Collection No. 4

\$5.00 Value \$11.00

Thomas A. Edison
A. Lincoln
Waldheim Sunshine
Fort Mommouth
Ida Perkins

Ten fine named varieties, tagged **\$1.00**. A wonderful value.

General Information

ORDER EARLY—To avoid disappointment please order early. All orders are filled strictly in rotation, stock will be reserved, as orders are received and shipped as desired. We will notify you if unable to supply any variety as we do not substitute.

ROOTS—All orders will be filled with strong divisions of field grown roots.

GUARANTEE—While we exercise every care in filling orders for roots and only send out what we honestly think will grow we do not guarantee any root shipped before March 15th. After that date any root that fails to start within three weeks we will replace upon their return. We also exercise the greatest care to have our stock true to name but should any prove otherwise, it is mutually agreed between the purchaser and ourselves that we shall not at any time be held responsible for a greater amount than the original price of the stock.

TERMS—Cash with order, money order or cash by registered mail. Roots will be shipped April the 15th., and after by parcel post prepaid. All C. O. D. orders must be accompanied with 25% of the order, C. O. D. charges to be paid by the customer.

NOTICE—A discount of 5 per cent. will be allowed on all orders to the amount of \$5.00, and 10 per cent. on all orders above that amount if orders are received before February 1st. Positively no discount allowed on collections as collections listed are wonderful bargains of themselves. No orders accepted for less than \$1.00.

WARNING—Do not send cash by mail unless you have it registered.

Asterisk (*) means fine for cut flowers, excellent shippers.

